

H&T AWARDS

The twenty-sixth edition of **H&T, Salón de Innovación en Hostelería**, announces the fifth edition of the **H&T AWARDS**, with the aim of recognising talent and innovation within the hospitality and tourism industry.

This call for applications shall be governed by the following rules:

BASIS

1. **H&T AWARDS aims to reward the best innovation initiatives in the following categories:**

⊙ **Public categories:**

- Large companies and SMEs:
 - Best project in the hospitality sector
 - Best project in the hotel sector
 - Best internationalised company in the sector
- Micro-SMEs and Startups:
 - Best innovative solution for the hotel, hospitality, tourism industry, equipment and services and gastronomy (see points 5, 6 and 7)

⊙ **Private categories** (see point 8):

- Special mention for outstanding achievements in the hotel and hospitality industry.

Special mention to the exhibiting company H&T 2024 for its commitment to innovation.

2. The execution of these awards will take place on the following **dates**:

- ⊙ Submission of applications: 25 October 2023 until 21 December 2023 at 23:59h.
- ⊙ Pre-selection of applications: 12 January 2024.
- ⊙ Evaluation, deliberation and jury's decision: 16 January 2024.
- ⊙ The awards ceremony will take place as part of the events held at the event, from 5 to 7 February at FYCMA.

3. Applications must be submitted using the competition **form** available on the following **website** specific to the call:

- After pre-registering using the form, it is necessary to access the private area of the platform in order to complete the registration form and submit the work to be evaluated.

4. The organisers **will acknowledge receipt** of the documents sent by e-mail but cannot be held responsible for those that do not arrive correctly. Authors are therefore advised to contact the H&T Show organisers as soon as possible if they have not received an acknowledgement of receipt.

5. In the public category aimed at **micro-SMEs and startups**, all startups, spinoffs, entrepreneurs with innovations, solutions, prototypes, equipment and/or platforms at the service of the hospitality and tourism industry can participate.
 - A start-up is defined as a new or early-stage company (*max. 42 months old by the closing date for applications to this call*).
6. The Show organisers will make a pre-selection of the candidates for this category to exhibit their solution, platform, equipment or prototype in the **equipment and services exhibition area**. This pre-selection will be communicated on 12 January by email to the address provided on the registration form. Successful applicants will be exempt from paying the cost of the space allocated to their product or service. Any additional services required must be contracted and paid for at the official event rate.
7. The winning entry in this category will receive a cash prize of **500 euros** (subject to statutory deductions).
8. In the **private category**, the candidatures for both mentions will be presented by the **presidency of the H&T 2024 Organising Committee**. The proposals to receive these mentions must address innovation on projects, products or services that focus on the strategic sectors around which the event revolves: hospitality, tourism and its ancillary industries. Applications that do not fit in with these themes will be rejected by the organisers. The technical secretariat of the H&T Awards will inform the members of the Jury of those selected in each category.
9. The **winners** in both categories will be announced as part of the events scheduled to take place during the show, from 5 to 7 February at FYCMA.
10. The Jury members will meet for deliberation on **16 January 2023**. A record of the Jury's decision will be drawn up and notified to the shortlisted finalists in each category.
11. During the evaluation, and following the execution dates detailed above, **the Jury will assess the content of the submitted applications** considering, among others, the following criteria: degree of innovation and technology, apparent added value for users, business model, potential impact, apparent market potential, scalability and contribution to sustainability.
12. The **H&T AWARDS** Jury is made up of one person representing each of the following entities (which can be extended to other entities in the sector)
 - ⊙ *Andalusian Academy of Gastronomy and Tourism*
 - ⊙ *Digital Agency of Andalusia*
 - ⊙ *Gastronomic Academy of Malaga*
 - ⊙ *Costa del Sol Hotel Businessmen Association*
 - ⊙ *Association of Beach Companies of Malaga*
 - ⊙ *Malaga City Council, Tourism Department*
 - ⊙ *Malaga Chamber of Commerce*
 - ⊙ *Spanish Confederation of Hotels and Tourist Accommodations*
 - ⊙ *Malaga Provincial Council, Economic and Social Development Area*
 - ⊙ *Public Company for the Management of Tourism and Sport in Andalusia*
 - ⊙ *Andalucía TRADE- Business Agency for Economic Transformation and Development*
 - ⊙ *Faculty of Tourism, University of Malaga*

- ⊙ *Art-gastronomy*
- ⊙ *Andalusian Gastronomy*
- ⊙ *Spain Gastronomy*
- ⊙ *ICEX*
- ⊙ *Technological Institute Hotel*
- ⊙ *Malaga Association of Hoteliers and Caterers*
- ⊙ *Malaga Digital Acceleration Centre*
- ⊙ *Digital Content Hub*
- ⊙ *State Company for the Information Management and Tourism Technologies*
- ⊙ *Tourism and Costa del Sol Planning*

Technical Secretariat: *FYCMA* - Trade Fair and Conference Centre of Malaga

13. Participation in this competition implies full **acceptance of** the terms and conditions and the *FYCMA* Rules of Participation in Fairs and Events, which will be notified to you together with the selection email.